

Kids Corner Consulting

Proposal



Helping fellow play makers who are passionate about building community,
supporting parents, and helping tiny humans grow.
When we come together as friends, rather than competitors, our potential for
growth is limitless.

Prepared by
KIDS CORNER OF
MURFREESBORO INC.

About Our Concept



An inclusive, Montessori-inspired play space exclusively designed for babies, toddlers and preschoolers, free from overstimulation, and full of fun and learning. What sets our approach apart from others, is providing minimalist and purposeful play stations that offer hours of engagement for children of all abilities.

Vision

To solve the image that play places have to be crowded, overstimulating environments that are hard to navigate and even harder to enjoy as a parent.

Solution

Our solution is designed to keep both kids and parents happy by offering a huge variety of age appropriate fun with an open concept floor plan and upscale parent amenities.

A Packaged Brand

- Business Model Consulting
- Business Plan Template
- Software & Systems
- Equipment Manufacturers
- Furniture Recommendations
- Build Out & Design Consulting
- Retail Guidance
- Funding Recommendations
- Website Template
- Employee Manual
- Employee Training Handbook
- Recommended Legal Counsel
- Recommended Business Advisors
- On-going support



Recommended Add-Ons

- Virtual or In-Person Training of management and employees
- Guidance on classes, special events & other sources of revenue

Optional

- Party Host Training
- Party Planning Training
- Balloon Artistry Training



Our Pricing

Brand Consulting Package

One Time \$15,000

Engaging the services of Kids Corner Consulting provides access to a wealth of industry knowledge, a clear perspective, and a range of strategic tools. This partnership offers you a competitive advantage, saving both time and resources. Let us assist you in developing a strong business foundation that stands out in the market and resonates with your local customer base.

Licensing Fee

One Time \$30,000

Join a reputable brand with a dedicated customer base. Partner with a company that has mastered its business model. Remove the risks associated with starting a new venture by teaming up with a group that provides ongoing support and invaluable expertise. A Limited Use License will enable your business to operate under the Kids Corner name, allowing you to maintain control over your finances without incurring additional franchise fees or royalties.

Recommended Training

Up Front \$2500.00

Explore the captivating allure of Kids Corner and empower your staff with the skills needed to adeptly handle any situation they may encounter. As the primary representatives of your new endeavor, your employees will be well-prepared to embody your brand effectively. Furthermore, consider diversifying revenue streams by offering birthday party packages to aid in achieving all your financial goals.

The majority of consulting and training sessions can be conducted virtually. If you prefer an in-person meeting, please be aware that our pricing does not cover travel expenses.

Get in Touch

Thank You

Thank you for the opportunity to consult with you on your new business adventure. We look forward to hearing from you soon.



E-mail Address

info@kidscorner
murfreesboro.com

Phone Number

615-624-7503

Website

www.kidscorner
murfreesboro.com